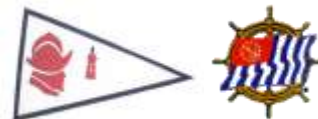


Ponce de Leon Inlet Sail and Power Squadron

A Unit of the United States Power Squadrons® District 23



Commander's Report

I trust that everyone has had a very nice summer and vacation. It is, however, that time again to get back into the swing of Ponce de Leon Inlet Sail & Power Squadron activities.

The District 23 Fall Conference is coming upon us quickly; 30 SEP 2011 through 2 OCT 2011. I believe everyone has done a wonderful job and I sincerely thank all those involved. We still have a lot to do but I'm confident this will be the best District Conference ever. It is still not too late to become a part of the action. Just give me a call. There is still much to do.

This year I will be nominating individuals

Executive Officer's Report

An official Safe Boating Week is held annually in May with the backing of National and State boating organizations. Most of the squadrons in USPS do something in their area. For example, Lt Martha Woods contacted the Mayor of New Smyrna Beach and several of us had a picture taken with his presenting us with a proclamation which was printed in the local newspapers. We also had an information booth at West Marine and provided free boat exams. (See the pictures on Page 6).

Who did we reach during this week? Basically, people who are safety conscious already. They brought their boat to us to be checked. Who takes the safe boating course? Generally, those who have received citations, and new boaters or boaters wanting information on what boat to buy, everyone else "knows everything."

for their annual merit marks. In the past, this was done on the Commander's behalf and that member really knew everyone's contribution down to the minute. Since I really don't know all the contributions of all our members, it will be necessary for you to nominate yourself by detailing your contributions this year to me. I will need to know the date of the activity, the nature of the activity, and the amount of time spent performing the activity.

Please do not sell yourself short. No matter how small you think the contribution is, document it. A bunch of small activities adds up to be worthy of a merit mark.

Yours in safe boating,
Cdr Will

What got me started on this subject? A pontoon boat just went by at a safe and reasonable speed for the boating conditions; no wind, calm waters, and only a couple of other boats around. However, this boat has two seats on the bow outside the railings and there were 4 young children in this area and none had on a PFD. I guess no one in that family had taken a boating course! Another no no - while we were out Saturday night, a jet ski came in after dark zooming around as if it was operating under Mr. Sun. We know Jet skis are not allowed after dark under any conditions.

Luckily, he did not hit the boat out pulling kids on a tube after dark. I guess it was the full moon that makes these people flaunt boating rules and common sense. Safety considerations - rules - courtesy - these are the things that make a crowded area pleasant for all boaters.



Cdr William C.
Benny, SN



P/C Paul E.
Reichert, AP



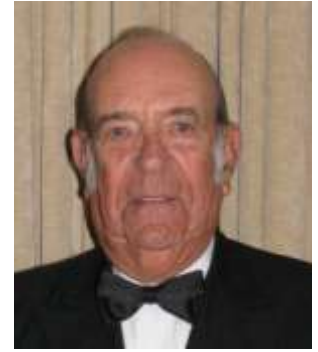
Education Officer's Report

Welcome back any of you who traveled this summer and welcome to another season of educational classes.

First on the agenda is a seminar on Trailing Your Boat. It will be held on 17 Sept 2011 at the MDC center building on Sandpiper drive in New Smyrna, beginning at 0900. Please see the poster on Page 4. The class is limited to the first 15 who sign up so call me early and reserve your space.

Next, I would like to hold a Seaman-ship class and I will be contacting those eligible in the very near future. If there is a particular class you would like to take, call me and we'll put something together.

From the Education Department I want to wish Paul and Elaine the very best in their new adventure. They both have been a great asset to our Educational Program and to the Squadron as well. I know you all join me in wishing them the very best. Any donation of warm clothing would be greatly appreciated.



P/C Robert D. Johnson, AP



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Elaine and Paul Reichert

Norm and Sue Slifkin

Elaine Stermer

The above list shows last year's supporters. To be included among this year's supporters, please send your check to the Treasurer:

Lt/C E. Denise Benny, 2319 Umbrella Tree Dr, Edgewater, FL 32141

Denise will be pleased to accept your contribution at any meeting

The EnLIGHTener

is published nine months each year by the Ponce de Leon Inlet Sail & Power Squadron, District 23, United States Power Squadrons.

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P/C Elaine Reichert, AP

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Printing

K & S Printing,
(See ad on Page 9)

Deadline for submission of material is the Sunday after the Executive Committee meeting, (except May, June, & July). Direct submissions to Ken Courage, 1600 N Atlantic Av, New Smyrna Beach, FL 32169
kcourage@ufl.edu
(386) 428-4537

Administrative Officer's Report

A mighty group of 12 braved the threat of inclement weather to swim and to gather on the Johnson yacht for a delicious shared offering of salads, sandwiches, and sweets. (See pictures on Page 6). The heat has discouraged many from venturing out to any activities BUT would you believe, the breeze and water kept us very comfortable. The heat should be a memory by the time our **10 September** cruise and luncheon to Down the Hatch arrives. Please call Paul Yeaton 409 - 9339 with your reservations.

Our breakfasts have been well attended this summer and we came out in force to enjoy the offerings at Jason's Corner for August. Lora Moses does a great job of making sure we are welcome at the restaurants we have chosen. **7 September** will find us at an old favorite, Ruthy's on West Canal in New Smyrna Beach. What a great way to start the day!

Cars filled the long driveway at the Bushnell's on Sunday the 14th as 12 ladies worked their magic to create attractive baskets full of treasures for our upcoming raffle we are hosting for District 23 in September. A huge thank you to these ladies and to Sandy Bushnell for letting us congregate in her lovely home. She put out a spread for the workers of fruit, cheese and crackers, "huge" cookies and an ice cream cake as well as a special blender drink.

Three gentleman lingered nearby to make sure we kept on task.

Please remember to get your reservation slips (See Page 11) in to Linda Allen before 10 September to get the tax break. We are counting on our members to support us by helping and just being present to step in where ever one is needed and of course to have a fun party night. If you have not been to a conference, this is the one to see what goes on for meetings as well as the fun Friday party. We do have raffles and it is suggested that instead of writing your name etc. on each ticket you buy - how about bringing some of the small address labels you have to just stick on the ticket that gets passed in.



P/C Elaine Reichert, AP



Fall Conference Preparations



Bridge Officers

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- Executive Officer
P/C Paul E. Reichert, AP
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- Education Officer
P/C Robert D. Johnson, AP
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P/C Elaine H. Reichert, AP
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- Secretary
Lt/C Myrna M. Courage, S
(386) 428-4537
- Treasurer
Lt/C E. Denise Benny
(386) 426-8426

**Breakfast at Ruthy's,
1618 West Canal St, NSB
7 September at 0830.**



**Come and join the breakfast bunch at
the following dates and places**

5 Oct: Manny's, 3318 S. Atlantic Ave., NSB
2 Nov: Holiday Inn, 1401 S. Atlantic Ave., NSB
7 Dec: Golden Biscuit, 223 Canal St., NSB

Note: The dates are firm and the time is always 0830. The locations are subject to change due to conditions beyond our control. Please check future editions of the EnLIGHTener for revisions. Also, email reminders will go out before each breakfast.



Trailing Your Boat Seminar

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9:00 AM



For more information contact
P/C Robert Johnson, AP
Ponce de Leon Squadron
Education Officer
(386) 755-1094

A full-page copy of this poster is available. Please contact the editor. If you would like to post one somewhere.

September Events

General Meeting

When: 22 September 2011

Where: Blackbeard's - US-1 - NSB

Time: 1700 social, 1745 dinner

We will order off of the menu at Blackbeard's no later than 1745 to enjoy the benefits of their early bird specials.

Reservations: Calling Committee - Linda Allen Chair, 423- 1945

Uniform: G or appropriate attire



Program: Ken Courage will give a demonstration of how to make the most of the pictures that we all take on our trips. He will show us how to edit photos to improve color, make us all look better, insert or remove people and objects, stitch panoramic scenes together and create special effects. He will also show us how to create slide shows, videos and DVDs to share with our families. If there is enough interest, we will gather a group together to learn the techniques in enough detail to present a future program on all of our travels.



Boating Event

10 September, 1100

Down the Hatch

Ponce Inlet

Call 1/Lt Paul Yeaton, P

386-409-9339

Executive

Committee Meeting

8 September at 1900

NSB Boat & Ski Club, All members are welcome.



11 August Executive Committee Meeting and Send-off for the Reicherts

The monthly Executive Committee meeting at the Boat and Ski Club was followed by a warm (some would say hot) reception to wish the Reicherts well as they enter the domain of the snowbird. About 25 members came to express their thanks to Elaine and Paul for their friendship and their support for the Squadron over the past twenty years. Testimonials flowed freely and a gift was presented as a token of our esteem and appreciation for their countless contributions to the Squadron. Our best wishes to them both as they enter this new phase of their lives.



“The Reicherts want to thank, from the bottom of their hearts, the squadron members who turned out to give us a send off we will not forget. It was hot as it could possibly be but all came and suffered to make a special evening for us. No one complained as they made the best of this hot evening. We will treasure your comments and the lovely glass hanging and cards that were given to us. The beautiful flowers we received remain on our table as a reminder of all of you who have been such good friends and Squadron members. Again, thank you.”

Elaine and Paul



Summer Activities

1. Information table and vessel inspections at West Marine
2. Safe Boating week proclamation read by Mayor Adam Barringer
3. District 23 Picnic in Titusville
4. June lunch at Goodrich's
5. July breakfast at Lighthouse Cafe
6. August breakfast at Jason's Corner
7. August boating event at Slifkin's Island



1



2



3



4



5



6



6



7



Calling all Cooks

Submitted by Pat Stubbs

The District 23 Fall Conference is approaching quickly and it is time to give some thought to what goodies we want to serve in the hospitality room on Friday and Saturday. Although I am a fairly new member, I have heard that our squadron always puts on a spectacular spread and we certainly want to live up to that reputation.



The hospitality room will be open both days from about 4:00 to 6:00, so we will need everyone to contribute one of their favorite appetizer dishes. The hotel will give us space in their refrigerator to store items left over from Friday to be used again on Saturday – so make lots. We have access to a small microwave to heat any dish that needs to be served warm.



The calling committee will be reminding everyone when we get closer to the date, but it would be great if you can call me and let me know what dish you will be making and whether you will bring it in a container that can be used for serving. If

you use a serving dish that needs to be returned to you, please put your name on it. For those of you attending the conference, please bring your dish to the hospitality room by 3:00 on Friday. If you are not planning to attend, but are graciously sending a dish, I will make arrangements to get it from you on Friday morning before heading over to Deland.

The General Meeting for September will be held on September 22. If you are contributing a dish that can be prepared ahead and refrigerated or one that is non-perishable, I can get it from you at that meeting.

Please give me a call if you have any questions. You can reach me at home at 954-423-2554 or on my cell at 954-809-4985. My e-mail address is pat_stubbs@bellsouth.net Thanks, Pat Stubbs

Squadron Birthdays In September



Peter Behr	9/1
Elaine Stermer	9/10
Mike Aloise	9/15
Lora Moses	9/18
Linda Allen	9/28

Lt Charles H Kossuth, S 1937-2011

Charles (Charlie) Kossuth, age 73 of New Smyrna Beach, died Friday June 10, 2011 while attending the Professional Firefighters annual conference in Jacksonville. He was a legendary figure in public sector labor relations throughout the United States, Canada and the US Virgin Islands.



He served the Squadron for many years as its Legislative Officer, providing a monthly report to the membership on current items of interest to the boating community.

Charlie always enjoyed coming to our activities whenever he was in town. He loved to cook for our covered dish dinners and was known for his exceptional ability in the kitchen. His calm, gracious, and unselfish personality endeared him to many people. We will miss him and send our sympathy to Judith and her family.



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times a year!!

You will notice that this edition introduces a new format for the EnLIGHTener to give it a more contemporary look and feel. We welcome your comments.

We also welcome your contributions for the next edition, which will be in October 2011. The deadline for all material is Sunday 11 September.





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District 23 GALAXY

D/Lt/C Lucy A. Hixenbaugh, P, District Executive Officer

At a recent public Safe Boating Class, each of the Squadron Bridge members were asked to say a few words about why they joined and remained as a member of the Power Squadron. You've heard the analogy before, but I likened the attraction of USPS to the three legs of a stool in which all legs play a strong role lest the stool topple over. The three legs are Civic Involvement (Vessel Inspections, Co-op Charting, Community Clean-ups, Public Boating Classes and Seminars etc.), Education (Advanced Classes, Seminars, Guest Speakers at General Meetings, Certification Programs etc.) and Social (Rendezvous on the water, Fishing Tournaments, Cookouts on land and sea, Monthly Dining Outs etc.). All three legs play an important part in attracting new members and retaining current ones. Not all people are attracted to all three legs and some are attracted much more to one than another. The key to success is that we must recognize the broad and diverse reasons that attract people to our group and ensure that all three legs remain sturdy and level through constant maintenance and attention.

That being said, my main mission this month is to thank all of you who have already renewed your membership in a timely manner! Your actions will help keep the stool on a solid footing and will give us the resources necessary to fund our Educational, Civic and Social endeavors. You don't have to be the Treasurer to realize that your tax-deductible dues are our primary source of revenue and without it we would cease to exist.

Let me spend a minute and discuss membership renewals in general. All of us who have been on the Bridge know the drill; look at the listing of those members who are late in renewing and assign someone to give them a call. This is great. USPS surveys have shown that the number one reason that people leave the organization is not that they are unhappy with the group or angry about something but because they forgot! So keep up the traditional method of friendly reminders - we are bombarded with mail and other forms of communication and a call will correct a large percentage of late renewals.

But the larger and more daunting challenge is how to get through to that part of the population who is no longer engaged in our organization. We must all step up our efforts to build personal relationships with all of our members. We need to get them to our meetings by having interesting programs and speakers. We need to send out letters to encourage them to take that next class. We need to ask them to be on that committee, to host that function, to teach that seminar, to supply that snack.

The survey I previously mentioned showed that if someone is a member of an active squadron or is on a committee or has attended the annual meeting or district conference will in all likelihood renew their membership without even being reminded. These people shouldn't just be "renewals", they should be our friends. We shouldn't be calling them once a year; we should be calling about joining us at the next class, meeting, party.

To me, the United States Power Squadron is not a national organization; it's a group of my closest friends who all decided to wear the same outfit. Let's treat member retention that way - holding onto our friends.



USPS DISTRICT 23 2011 FALL CONFERENCE

30 September & October 1 & 2 2011

Clarion Hotel - 350 East International Speedway Blvd Deland, Florida 32724



Room Reservations must be received no later than Thursday, 15 September 2011 to guarantee rate through hotel. Late reservations will be accepted on a space available basis

LASTNAME _____ FIRST _____ RANK _____ GRADE _____

LASTNAME _____ FIRST _____ RANK _____ GRADE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOME PHONE () _____ E-MAIL _____ SQUADRON _____

DATE OF ARRIVAL _____ DATE OF DEPARTURE _____ # Of Persons _____

The USPS rate for the event is \$69.00 + 12.5% tax per room per night.

If paid directly by check to Ponce by 9/10/2011, tax exempt status will be in force, but no special requests will be taken except for handicapped rooms - Check in time is 1500; checkout is 1100.

For individual reservations call the Clarion at 386 - 738 - 5200 Mon-Fri, 0900-1700 and ask for USPS Rate :

For tax exemption, mail with meal reservations and make checks payable to Ponce de Leon S & P Squadron to:

P/C Linda Allen, SN

438 Bouchelle Drive # 301 New Smyrna Beach, FL 32169

Telephone: 386 - 423 - 1945 email: chulin@ucnsb.net

MEAL RESERVATION FORM

Meal reservations must be received no later than 10 September 2011

LASTNAME _____ FIRST _____ RANK _____ GRADE _____

LASTNAME _____ FIRST _____ RANK _____ GRADE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOME PHONE () _____ E-MAIL _____ SQUADRON _____

If a special diet is required for health reasons, please let us know

		Number attending	Cost
Friday Evening - Pacific Rim Festival Buffet	@ \$32.00	_____	\$ _____
Saturday: Trio Salad Plate (Tuna, Chicken, Potato Salads), fresh fruit, bread & dessert	@ \$16 .00	_____	\$ _____
Saturday Banquet choice/choices:			
Prime Rib _____ Mahi Mahi (with Macadamia nuts & Mango relish) _____	@ \$30 .00	_____	\$ _____
“N” Club Breakfast	@ \$14..00	_____	\$ _____
		Total for meals	\$ _____
	Total of room (through Ponce)		\$ _____
	Total amount of check		\$ _____

The EnLIGHTener

Ponce de Leon Inlet Sail & Power Squadron

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